GLOBAL IMPLEMENTATION OF PRECISION ONCOLOGY:

WINNING THE WAR AGAINST CANCER

Sponsorship & Exhibition PROSPECTUS

www.winsymposium.org
GLOBAL IMPLEMENTATION OF PRECISION ONCOLOGY:
WINning the War against Cancer

General Symposium Information

INVITATION TO SUPPORT
The Worldwide Innovative Networking (WIN) Consortium invites you to support the 10th Anniversary of WIN Symposium 2018, to be held in Paris, June 25-26, 2018, as the continuation of an exceptional annual symposium series. This brochure presents various ways in which your company or organization may attach its name to this unique special anniversary oncology event.

PROFILE OF THE EVENT
The WIN Consortium will celebrate a significant milestone this year, a decade in its aim “to achieve rapid and efficient translation of ground-breaking early diagnostic and personalized cancer medicine discoveries into the standards for clinical care, to significantly improve the outcomes and quality of life of cancer patients worldwide”.

The overarching theme of the 10th Anniversary of WIN Symposium 2018 is Global Implementation of Precision Oncology: “WINning the war against cancer”

The WIN Symposium 2018 will gather the most renown scientists in the world, including:

Elizabeth Blackburn – Nobel Prize – President Salk Institute, USA

James H. Doroshow – Deputy Director for Clinical and Translational Research, National Cancer Institute (NCI), USA

Leroy Hood – President Institute for Systems Biology, USA - member of WIN Scientific Advisory Board

Carl H. June – CAR T-cell therapies – 2017 David A. Karnofsky Memorial Award ASCO - Richard W. Vague Professor of Immunotherapy, Perelman School of Medicine, USA

Razelle Kurzrock – Senior Deputy Director for Clinical Science, Center for Personalized Cancer Therapy, UC San Diego, USA - WIN Head of Clinical trials Committee

John Mendelsohn – Past President, University of Texas MD Anderson Cancer Center, Director of Khalifa Institute for Personalized Cancer Therapy – Chairman WIN Consortium

Richard L. Schilsky – Senior Vice President and Chief Medical Officer ASCO, USA – Chairman Scientific Advisory Board WIN Consortium

Ellen V. Sigal – Founder and Chairperson Friends of Cancer Research, USA

Josep Tabernero – Director Vall d’Hebron Institute of Oncology (VHIO), Spain, President-elect ESMO - WIN Head of Membership Committee

Yosef Yarden – EMT prize in Life Sciences – Weizmann Institute of Science, Israel - member of WIN Scientific Advisory Board
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THE FOLLOWING THEMES WILL BE ADDRESSED:

• The challenges of building real cooperation to implement Precision Oncology programs: A long and winding road
• The next frontier of therapeutics in newly diagnosed patients: standard of care or modern biomarker driven Precision Oncology?
• Disruptive concepts and clinical trials shifting the paradigm of Precision Oncology
• New concepts and therapeutics avenues in Precision Oncology
• The regulatory challenges of a new model of drug development – The combination of targeted therapies
• 10th year of the WIN Symposium in the era of modern oncology

WIN SYMPOSIUM 2018 ORGANIZING COMMITTEE

CHAIRS
• John Mendelsohn, Chairman WIN Consortium, Past President, University of Texas MD Anderson Cancer Center, Director of Khalifa Institute for Personalized Cancer Therapy, USA
• Razelle Kurzrock, WIN Head of Clinical Trials Committee, Senior Deputy Director for Clinical Science, Center for Personalized Cancer Therapy, UC San Diego, USA

MEMBERS
• Lisa Hutchinson, Foundation for World Health, UK
• Brian Leyland-Jones, Vice President of Molecular and Experimental Medicine, McKeenan Avera Cancer Center, USA - WIN Head of Fundraising Committee
• Amir Onn, Head, Institute of Pulmonary Oncology, Chaim Sheba Medical Center, Israel - WIN Head of Standard Operating Procedures
• Richard L. Schilsky, Senior Vice President and Chief Medical Officer, American Society of Clinical Oncology (ASCO), USA - WIN Chairman of Scientific Advisory Board
• Chang-Sik Yu, Director ASAN Medical Center Cancer Institute, Seoul, Korea
• Vladimir Lazar, WIN Chief Scientific and Operating Officer, France
• Catherine Bresson, WIN Director of Operations, UK
TARGET AUDIENCE

The 10th Anniversary WIN Symposium 2018 will be of interest to a wide range of stakeholders in clinical and non-clinical cancer research, technology development and patient management: scientists, physicians and other professionals working in academia, industry, healthcare providers, insurance companies, patient advocacy groups, regulatory agencies and associated organizations.

Past WIN Symposia attracted 300-500 delegates from over 30 countries worldwide, consistent with WIN Consortium’s global scope and strategy.

CME

The WIN 2018 organizers plan to submit an application for CME credits on behalf of medical specialists to the European Accreditation Council for Continuing Medical Education (EACCME). The EACCME is an institution of the European Union of Medical Specialists (UEMS).

Last year, the WIN Symposium 2017 was designated for a maximum of 12 hours of European external CME credits.

VENUE

Hotel Novotel Paris Tour Eiffel
61 Quai de Grenelle
Paris, 75015
France

The venue is located in the heart of Paris, opposite the Seine river and a short distance from the Eiffel Tower; close to the Champs-Elysées, the Louvre and Notre-Dame. Delegates attending the Symposium may reserve hotel accommodation at the venue, which will also serve as the speakers’ hotel.

CONTACT

To discuss sponsoring opportunities in association with WIN Symposium 2018, please contact the Symposium Secretariat:

Congress by design
P.O. Box 77
3480 DB Harmelen
The Netherlands
Tel. +31 88 089 8101
Email: win@congressbydesign.com
Web: www.winsymposium.org
How to support WIN Symposium 2018

INVITATION
The WIN Consortium, initiator and primary organizer of the WIN Symposium series, invites financial support from corporations, foundations, and other organizations to help defray the costs of organizing WIN Symposium 2018. Various attractive benefits are available to sponsoring and supporting entities. All sponsoring contributions will be considered unrestricted educational grants towards the WIN Symposium 2018. Educational grants for which the donator receives no specific benefits other than grant acknowledgements in association with WIN Symposium 2018 are also welcome.

SPONSOR ACKNOWLEDGEMENTS
Depending on the level of support provided, sponsoring entities will be acknowledged as:

- Platinum sponsor: €30,001 and above
- Gold sponsor: €20,001 – 30,000
- Silver sponsor: €10,001 – 20,000
- Bronze sponsor: €5,001 – 10,000
- Supporter: €1,000 – 5,000

ACKNOWLEDGEMENTS AT ALL SPONSORSHIP/GRANT LEVELS
Acknowledgement by means of sponsor logo/company name in selected pre and post-meeting materials, on banners at the venue, and on the symposium website. The size of the logo will reflect the level of the sponsoring contribution or grant provided.
SPONSOR BENEFITS
Sponsors/supporters may select one or more of the benefits from the list below to the extent benefits are available at the time of reservation. A detailed description of all sponsor benefits is provided on the following pages.

<table>
<thead>
<tr>
<th>SPONSOR BENEFITS</th>
<th>FEE</th>
<th>AVAILABILITY*</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Satellite Symposium</td>
<td>€ 30.000</td>
<td>Non-exclusive (2)</td>
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<tr>
<td>2 Symposium dinner</td>
<td>€ 25.000</td>
<td>Exclusive</td>
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<tr>
<td>3 Internet access for delegates at venue</td>
<td>€ 20.000</td>
<td>Exclusive</td>
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<tr>
<td>4 Conference bags</td>
<td>€ 15.000</td>
<td>Non-exclusive (2)</td>
</tr>
<tr>
<td>5 Symposium program book</td>
<td>€ 10.000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>6 Lanyards with sponsor logo</td>
<td>€ 10.000</td>
<td>Exclusive</td>
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<tr>
<td>7 Charging station for mobile phones and tablets</td>
<td>€ 10.000</td>
<td>Exclusive</td>
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<tr>
<td>8 Speaker preview room</td>
<td>€ 10.000</td>
<td>Exclusive</td>
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<tr>
<td>9 Welcome reception</td>
<td>€ 7.500</td>
<td>Exclusive</td>
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<tr>
<td>10 Private meeting room / hospitality suite at venue</td>
<td>€ 7.500</td>
<td>Non-exclusive (3)</td>
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<tr>
<td>11 Delegate group registration (per 5 delegates)**</td>
<td>€ 3.500</td>
<td>Non-exclusive</td>
</tr>
<tr>
<td>12 Advertisement in program book interior</td>
<td>€ 3.000</td>
<td>Non-exclusive</td>
</tr>
<tr>
<td>13 Notepad with sponsor logo in delegates’ bags</td>
<td>€ 3.000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>14 Pen with sponsor logo in delegates’ bags</td>
<td>€ 3.000</td>
<td>Exclusive</td>
</tr>
<tr>
<td>15 Best poster award</td>
<td>€ 2.500</td>
<td>Non-exclusive (2)</td>
</tr>
<tr>
<td>16 Coffee breaks, per day</td>
<td>€ 2.500</td>
<td>Exclusive</td>
</tr>
<tr>
<td>17 Insert in delegates’ bags or chair drops</td>
<td>€ 1.000</td>
<td>Non-exclusive</td>
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<tr>
<th>EXHIBITION</th>
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<tr>
<td>18 Standard shell scheme booth 9 m²</td>
<td>€ 7.500</td>
<td>Non-exclusive</td>
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<tr>
<td>19 Space only stand 6 - 12m²</td>
<td>€ 700/m²</td>
<td>Non-exclusive</td>
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* Contact the Symposium Secretariat to check current availability of sponsor benefits
** Available only in combination with at least one other sponsor benefit
1. **Satellite Symposium at the venue**  
   € 30.000
   - Exclusive opportunity to organize a one-hour satellite symposium during the lunch break on either of the Symposium days
   - Use of lecture room including standard setup (theatre style 115 pax, stage, lectern, speaker table)
   - Audio-visual equipment and services (technician, projector and screen, lectern, microphone and one handheld microphone)
   - Logistic support by Symposium management before and during the satellite symposium
   - No catering (such as drinks and lunches) is included
   - No delegate or speakers registration included
   - Announcement of satellite symposium via email to the WIN 2018 target audience
   - Announcement of satellite symposium on the WIN Symposium website
   - Final scheduling of the satellite symposia is at the discretion of the WIN Symposium organizer, in consultation with sponsor

2. **Symposium dinner**  
   € 25.000
   - Exclusive grant to support the WIN Symposium 2018, 10th Anniversary Gala dinner
   - Recognition of grant on dinner vouchers, invitations and menu cards
   - Invitations for three sponsor representatives to attend the dinner
   - Invitation policy, dinner venue and menu at the discretion of the Symposium organizers

3. **Internet access for delegates at venue**  
   € 20.000
   - Exclusive grant to support unlimited complimentary internet access for delegates
   - Internet access (Wi-Fi) will be arranged by the Symposium organizers
   - Featured recognition with corporate logo on opening screen of internet access

4. **Conference bags**  
   € 15.000
   - Exclusive grant to provide WIN Symposium 10th Anniversary bag for all delegates
   - Bags will feature corporate logo next to the WIN Consortium logo
   - One sponsor’s give away item in conference bags
   - Choice of bag and supplier at the discretion of the Symposium organizers

5. **Symposium program book**  
   € 10.000
   - Exclusive grant to support production of the WIN Symposium 10th Anniversary program book
   - Books will feature sponsor logo on title page in book’s interior
   - Free sponsor advertisement in program book interior
   - Management of book production by the Symposium organizers
   - Technical specifications and selection of suppliers at the discretion of the Symposium organizers
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<th>SPONSOR BENEFITS</th>
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| 6. | **Lanyards with sponsor logo** € 10.000  
• Exclusive grant to support a lanyard and name badge holder for each delegate  
• Lanyards in sponsor's look-and-feel  
• Technical specifications and selection of suppliers at the discretion of the Symposium organizers |
| 7. | **Charging station for mobile phones and tablets** € 10.000  
• Exclusive grant to support a complimentary charging station for mobile phones and tablets  
• Charging station will be arranged by the Symposium organizers  
• Featured recognition of sponsor with corporate logo |
| 8. | **Speaker preview room** € 10.000  
• Exclusive grant will cover room rental, audiovisual setup, signage, lounge seats and buffet in the room  
• Selection of speakers at the discretion of Symposium organizers  
• Featured recognition of sponsor with corporate logo |
| 9. | **Welcome reception** € 7.500  
• Exclusive grant to support the WIN Symposium’s 10th Anniversary welcome reception  
• All delegates welcome; complimentary beverages and light snacks served  
• Featured recognition with corporate logo in the poster area  
• Selection of beverages and catering at the discretion of the Symposium organizers |
| 10. | **Private meeting room / hospitality suite at venue** € 7.500  
• Use of a meeting room at the Symposium venue for your private company meetings or use as a hospitality suite  
• Includes internet, catering and electric power |
| 11. | **Delegate group registration** € 3.500  
• PLEASE NOTE: This benefit is available only in combination with at least one other sponsoring item  
• Five full delegate registrations at discounted fee during entire pre-registration period; also available after early registration deadline  
• Reserve delegate registrations for your co-workers and relations  
• Group registration benefits (including no waiting in line at registration desk)  
• Minimum of 5 registrations per sponsor; for each additional registration, add € 700 |
| 12. | **Advertisement in program book interior** € 3.000  
• Placement of a one-page full-color advertisement in the interior of the WIN Symposium 10th Anniversary program book  
• Multiple positions available; page assignment by the Symposium organizers  
• Fee does not include advertisement production costs |
### 13. Notepad with sponsor logo in delegates’ bags

- Exclusive sponsoring of a WIN Symposium 10th Anniversary notepad for all delegates
- Notepad will carry sponsor logo (corporate or product)
- Purchase, printing and handling included in sponsor fee
- Notepad specifications and selection of supplier at the discretion of the Symposium organizers

**€ 3,000**

### 14. Pen with sponsor logo in delegates’ bags

- Exclusive sponsoring of a WIN Symposium 10th Anniversary pen for all delegates
- Pen will carry sponsor logo (corporate or product)
- Purchase, printing and handling included in sponsor fee
- Pen specifications and selection of supplier at the discretion of the Symposium organizers

**€ 3,000**

### 15. Best poster award

- Non-exclusive grant to support one of the two best-poster awards
- Sponsor’s name will be displayed on one of the two best-poster awards page in the program book
- Sponsor’s logo will be projected in the auditorium during void moments of the program
- Selection of awardees and definition of selection criteria at discretion of the Symposium organizers

**€ 2,500**

### 16. Coffee breaks (per day)

- Exclusive sponsoring of the coffee breaks on one of the Symposium days
- Featured recognition with corporate logo on a banner in the coffee service area

**€ 2,500**

### 17. Bag insert or chair drops

- One insert, provided by sponsor, in all delegates’ bags or chair drop
- Inserts could be flyers, booklets, USBs, journal samples. Inserts may be small give away items (subject to pre-approval by the Symposium organizers)
- Sponsor fee includes handling of inserts
- Point of delivery to the Symposium organizers

**€ 1,000**
EXHIBITION
WIN 2018 offers excellent exhibition opportunities. Exhibition space at the venue is available as follows:

- Standard exhibition booth (3.00 x 3.00 m) provided by the WIN Symposium 2018 Symposium organizers
- Exhibition floor space at the venue for a booth moved in and set-up by the exhibitor; booth dimensions may deviate from standard booth

All exhibition arrangements may be booked as stand-alone items at any time or as part of a sponsorship package. Exhibition space at the WIN Symposium 2018 venue is limited. So don’t wait and secure your company’s presence immediately.

18. Standard shell scheme booth 9 m² € 7,500

- Exhibition booth in exhibition area at a central location at the venue
- Including standard shell scheme and signage (company name)
- Excluding furniture, carpeting and technical facilities
- Two exhibitor/delegate registrations with full access to the scientific sessions; for each additional registration add € 700
- Companies/organizations wishing to exhibit will receive the exhibition floor plan with availability of space at the time of reservation

19. Space only stand 6 - 12m² € 700 per m²

- The price for space only is € 700 per square meter. Floor space stands are ideal for those who wish to build their own stand, or bring a pop-up stand
- Space only / shell scheme rental does not include furniture, stand cleaning, storage, etc. All these additional items/services can be ordered via the Symposium Secretariat

ADDITIONAL BENEFITS
When you exhibit, your company will receive the following additional benefits:

- Listing as an exhibitor on the Symposium website with a link to the company website
- Listing and profile in the Industry Support and Exhibition section of the program
Policies and Disclaimer

CONFIRMATION AND PAYMENT
Sponsoring arrangements will be confirmed in writing between Congress by design, based in The Netherlands, acting on behalf of WIN Consortium, based in France, and the sponsoring/supporting entity. An invoice with payment details will be sent to the sponsoring/supporting entity, and payment will then be expected within 4 weeks of invoice date.

All amounts mentioned in this document are in Euros and are exclusive of VAT. VAT will be added as applicable according to tax legislation.

EXHIBITION POLICY
If benefits granted to the sponsor/supporter include the opportunity to exhibit at the Symposium venue, the sponsoring/supporting organization and its agent(s) must comply with the rules and regulations governing the Symposium exhibition, as detailed in the exhibition manual or imposed by the venue. The exhibition manual and rules and regulations imposed by the venue will be provided to sponsoring/supporting organizations at least 6 weeks before the opening date of the Symposium.

CANCELLATION POLICY
In case of cancellation of a sponsoring arrangement by the sponsoring organization, a cancellation fee of 25% of the total agreed sponsoring fee applies if the cancellation notice is received more than three months before the opening date of WIN 2018. If the cancellation notice is received three months or less before the opening date of the Symposium, a cancellation fee of 100% of the total agreed sponsoring fee applies. Cancellation notices must be sent in writing to the Symposium Secretariat.

DISCLAIMER
Funding for WIN 2018 is requested solely on behalf of WIN Consortium, not its members or partners. Any grants/fees provided by sponsoring/supporting organizations shall be used by WIN Consortium solely to cover the costs of the WIN Symposium 2018.